

Learn**Query****Analyze****Write**

The Problem

At a Florida high school, teachers were struggling to motivate students and maintain interest in writing tasks. Most of the students were confused, overwhelmed, or simply disinterested. Teachers and administrators were seeing a low level of interest in class which appeared to be bleeding into student performance. This was leading to low scores in standardized tests. The school and teachers struggled to find a solution and were looking for ways to improve student interest and increase lagging test scores.

The Solution

Queralyze provided teachers with micro-videos and supplemental material that was accessible to students both via their mobile devices and dedicated desktops. The micro-video content was humorous and colloquial in nature, which helped students relate to the material. Students were more comfortable with this kind of material, using it to answer questions they wouldn't verbalize in class. Teachers also used the videos to develop a shared lexicon with their students, allowing for easier communication of expectations and learning objectives..

The Results

As teachers started integrating the videos as supplemental tools in their classes they observed a distinct rise in the interest level of students. Teachers found students were more willing to engage with the material. 3 months after the videos were introduced, students experienced a 15% to 20% improvement on standardized test results. Students were also surveyed on their perception of the class materials. Results indicated that their interest level increased. When asked why this was the case, students reported that the video content was appealing and relevant.

About Queralyze

Queralyze is a Software as a Service (SaaS) educational platform that augments high school teachers' efforts in the classroom. The system supports individualized student learning to improve critical thinking skills, grades, and writing.